

## **Full Council - 25 November 2021**

### **Agenda Item CC2262/21**

#### **Croxley Green Annual Fireworks Display – Charity Collection**

##### **Introduction**

The Council runs a firework display on 31 December annually, which attracts several thousand visitors from the parish and surrounding localities. There is no charge for the event which is funded entirely from the precept. This paper proposes that we offer spectators the opportunity to donate to the Council's charities

##### **Discussion**

The fireworks display is a popular event and is much appreciated by those who attend. It seems reasonable to believe that some of those watching would be willing, given the opportunity, to mark the event with a donation to charity if it was suggested.

It is not really practical, given the numbers attending, the relatively cramped conditions and the very limited time span between start and finish, to organise a collection by the traditional method of having volunteers circulating with buckets, and that would pose a security risk given the date. However it **is** possible to set up a donations page via one of the popular websites (e.g JustGiving, Virgin Money Giving) to which donors can direct payments with minimum intervention and administration by Council staff and this route is at relatively low cost in terms of fees.

The link to the giving page will appear on all publicity for the firework show, including on advertisements, social media and the council's website and will be reinforced by announcements from the MC on the night.

It is hard to know how much might be raised but if attendance is of the order of 3-5,000, the evening might be a useful source of charitable funds.

##### **Recommendations**

The Council is recommended to approve

- The collection of charitable donations from visitors at the 2021/22 New Year's Eve Fireworks Display, offered through a giving website.
- That donations received are distributed equally between the council's charities.

**Councillor Nigel Cole**  
**November 2021**